

Tex Mex 5k Race for Open Space

WEDNESDAY, JUNE 26, 2019

NORTH WALES, PA

ABOUT THE RACE

The annual Tex Mex 5k Race for Open Space is one of the oldest and most popular 5k races in Eastern Montgomery County. Each year, **1600 runners, 150 volunteers and 250+ spectators** fill the streets of North Wales in support of the Wissahickon Valley Watershed Association (WVWA).



Tex Mex Connection Restaurant & Bar presents the 5K, and hosts the Party-Under-the-Stars, which follows the race in the parking lot of the restaurant. Runners enjoy a buffet dinner, margaritas or craft beer, live music and a great atmosphere. Up to 25 fundraising teams (and sponsors) enjoy the Green Ribbon Tent, which has its own bar, food, potties and fun activities.

In 2019, the Tex Mex 5k will be celebrating its 30th year! WVWA has been the beneficiary since 2000 and has helped grow the race to 1600 runners. The Tex Mex 5k Race for Open Space has raised almost \$1,000,000 for WVWA so that it may continue to inspire and engage diverse communities of people to protect, to steward and to enjoy the land and waterways of the Wissahickon Valley.



WVWA Believes - People benefit when nature thrives.



ATTENDEE PROFILE

Gender:

Female - 65%

Male - 35%

Age:

18-24 - 4.9%

25-34 - 21.4%

35-44 - 32%

45-54 - 25.6%

55+ - 11.4%

80% of the runners live within 10 miles of Ambler, PA 19002

SPONSOR A GREEN RIBBON TEAM

VIP Green Ribbon Teams enjoy the Party-Under-the Stars in style and comfort under the Green Ribbon Tent!

What's great about being on a Green Ribbon Team?

- DINE UNDER THE BIG TOP TENT- Celebrate with your teammates at your seat in the shade!
- The BIG TOP TENT is open until 9:00 pm - for Green Ribbon Team members (and sponsors at the \$1250 level and above) ONLY
- Tex Mex Connection dinner buffet, frozen margaritas & specialty craft beer
- Private porta-potties
- A place to store your belongings during the race
- Photo booth with props



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SPONSORSHIP PACKAGES

Environmentalist \$10,000 (1 Available)	Preservationist \$5,000	Conservationist \$2,500	Trail Maker \$1,250	Small Business \$500
Company logo listed in WVVA's newsletter.	Company logo listed in WVVA's newsletter.	Company logo listed in WVVA's newsletter.	Company logo listed in WVVA's newsletter	Company logo listed in WVVA's newsletter
Company logo/name on promotional emails and media releases.	Company logo/name on promotional emails and media releases.	Company logo/name on promotional emails and media releases.	Company logo/name on promotional emails and media releases.	Company logo/name on promotional emails and media releases.
Company logo featured on marketing surrounding the event (t-shirt, poster or brochure).	Company logo featured on marketing surrounding the event (t-shirt, poster or brochure).	Company logo featured on marketing surrounding the event (t-shirt, poster or brochure).	Company logo featured on marketing surrounding the event (t-shirt, poster or brochure).	Company logo featured on marketing surrounding the event (t-shirt, poster or brochure).
Company logo displayed and linked on four websites: <ul style="list-style-type: none"> o Tex Mex Connection o WVVA o Run the Day o DonorPages(non-linking) 	Company logo displayed and linked on four websites: <ul style="list-style-type: none"> o Tex Mex Connection o WVVA o Run the Day o DonorPages(non-linking) 	Company logo displayed and linked on four websites: <ul style="list-style-type: none"> o Tex Mex Connection o WVVA o Run the Day o DonorPages(non-linking) 	Company logo displayed and linked on four websites: <ul style="list-style-type: none"> o Tex Mex Connection o WVVA o Run the Day o DonorPages(non-linking) 	
On-site presence and opportunity to distribute promotional material.	• On-site presence and opportunity to distribute promotional material.	On-site presence and opportunity to distribute promotional material.	On-site presence and opportunity to distribute promotional material.	
Complimentary race entries for 10 runners.	Complimentary race entries for 8 runners.	Complimentary race entries for 6 runners.	Complimentary race entries for 4 runners.	
Table for 10 in the VIP Green Ribbon Tent.	Seating for 8 in the VIP Green Ribbon Tent on race night.	Seating for 6 in the VIP Green Ribbon Tent on race night.	Seating for 4 in the VIP Green Ribbon Tent on race night.	
Company logo printed on race registration receipt.	Company logo printed on every race registration receipt.			
Corporate volunteer day of service organized by WVVA.				
Cocktail party for 20 at Tex Mex Connection				